



# MICHIGAN SENATE

## Appropriations Requests for Legislatively Directed Spending Items

Date Submitted: 04/24/2026

**1. Sponsoring legislator's full name:**

Senator Erika Geiss

**2. Cosponsoring legislators' names (if applicable):**

Erika Geiss

**3. Intended legislatively directed spending item recipient:**

Usher's New Look

**4. Physical address of legislatively directed spending item recipient and the intended location of the project or activity:**

HQ: 2001 15th Street 5th Floor, Detroit, MI 48216 Intended location of the project:  
1151 Taylor St, Detroit, MI 48202

**5. The recipient's employer identification number:**

58-2480934

**6. Requested amount of the legislatively directed spending item:**

\$6,000,000.00

**7. What is the purpose and how does the legislatively directed spending item provide a public benefit that is an appropriate use of taxpayer money?**

This legislatively directed spending item supports the development of a first-of-its-kind entertainment and innovation campus in Detroit, anchored by world-class live production infrastructure, a skilled-trades school for the entertainment economy, and a mixed-use district. The purpose is to position Detroit as a national hub for touring, rehearsal, and creative industry talent. This investment delivers a clear public benefit by strengthening and diversifying Detroit's economy. While the city's innovation ecosystem is already strong in mobility and health, the entertainment sector, historically a major economic driver, remains underdeveloped. This project fills that gap, creating new pathways for workforce development through skilled-trades training that directly supports both the entertainment industry and advanced

manufacturing. Additionally, the campus will attract touring artists and productions that currently bypass Detroit in favor of cities with stronger infrastructure and incentives, generating increased economic activity for local businesses, hospitality, and tourism. By creating jobs, expanding workforce training, and boosting regional competitiveness, this is an appropriate and strategic use of taxpayer dollars with long-term economic returns.

- 8. Has the legislatively directed spending item previously received or been awarded any of the following types of funding in the past 5 years? If so, how much? Check all that apply:**

N/A

**Amount**

N/A

- 9. Estimated time frame for completion of the legislatively directed spending item project:**

1 year

- 10. Is the recipient a nonprofit corporation?**

Yes

*Additional Information for Nonprofit Corporations (if applicable)*

*The answer to questions 1 to 3 must be "Yes" for the nonprofit corporation to qualify for a legislatively directed spending item.*

- 1. Has the nonprofit corporation continuously operated in this state for the preceding 36 months?**

Yes

- 2. Has the nonprofit corporation had a physical office in this state for not less than the preceding 12 consecutive months?**

Yes

- 3. Does the organization have a board of directors?**

Yes

**4. List all of the officers and active members on the board of directors:**

Cammie Wolf Rice Jaclyn Conner Sue Hrib Tia Adams Marcia Mayoue Wendy  
McSweeney Tara N. Spain D.J. Vaughn Ryan Wilson Orlando Hampton

*Certification By Sponsoring Legislator*

*"I certify that my immediate family members, legislative staff members, and I have no direct or indirect pecuniary interest in the requested legislatively directed spending item."*

*"I certify that the intended recipient of this legislatively directed spending item is not a for-profit entity."*

*"I certify that the information in this form is true to the best of my knowledge."*

*Senator Erika Geiss*